

Bio

SPEAKER • AUTHOR • BUSINESS LEADER • ENTREPRENEUR

John Baker is passionate about being ready to win when faced with change.

John is the founder of READY Thinking, LLC, an organizational and leadership development firm committed to helping individuals and organizations win when faced with change. For 25 years, John has led thousands of individuals at various levels as senior vice president and COO at leading companies, such as American Express and Ameriprise Financial. Throughout his career, John has brought his message to hundreds of organizations to help find opportunity amid uncertainty.

The Emergence of READY Thinking

Over the years, John actively led his organization to achieve extraordinary results in growing businesses in the most competitive industries and marketplaces. John developed READY Thinking by observing how talented people overcame setbacks, confronted change and found opportunity where others could not.

His creation, READY Thinking, delivered amazing results: faster adoption of new products and services, more responsive customer service, teamwork across organizational silos, motivated employees, and, ultimately, more clients.

The success of READY Thinking within his own leadership compelled John to take his principles to others...making READY Thinking available to organizations like yours.

About John Baker

John's career experience is extensive and well-rounded including leadership positions in sales, client service, and operations. John is a graduate from the University of Minnesota with BA and MBA degrees. He is a member of the National Speakers Association, a noted speaker on topics of leadership, leader development and building winning organizations. John lives in Minnesota with his family.

“READY Thinkers accomplish things that are beyond their solitary abilities by acting – and getting others to act – with maturity that surpasses limited self interest.”

– John Baker

