



## READY Thinking

### Program Overview

Remember a time when you felt ready? In all likelihood, there were many unknowns and change was occurring. Yet, despite the pressure or unexpected setbacks, you were inclined to do something – to take action!

What would it be worth to you as a leader to heighten your ability -- and your organization's -- to deal with change more effectively, more consistently and more rapidly? READY Thinking offers five principles that allow you to win when faced with change. Learn how to:

- Move yourself and your organization through change more quickly and sell more business
- Engage employees and get on task faster
- Drive client loyalty by more effectively overcoming obstacles
- Gain the courage to take more risks and seize opportunities that grow your business
- Inspire yourself and your team to create winning, innovative solutions
- Stay resolute in the face of challenge
- Ignite motivation that is ongoing and contagious

### About John

#### Speaker – Author – Business Leader – Entrepreneur

John is the founder of READY Thinking, LLC, an organizational and leadership development firm committed to helping individuals and businesses win when faced with change. John has 25 years of extensive career experience in leadership roles, including senior VP and COO at American Express and Ameriprise Financial. He brings his well-rounded experience in sales, client service and operations into his message that has resonated with hundreds of organizations to help them find opportunity amid uncertainty.

### Contact

John offers a host of program options that would be ideal for your event. His content is appropriate and applicable for sales conferences, client events, employee engagement sessions, association meetings or trade group conferences. The content is designed to motivate, enlighten and set people on the course to become READY Thinkers by using John's innovative and practical five principles.

Help your participants become READY Thinkers and win when confronted with change by contacting John today:

612.227.9126 [www.readythinking.com](http://www.readythinking.com)

### Testimonials

*"John was great! His presentation was completely on point...a well-received reality check."*

– S. Alford, SVP AON

*"What a pleasure to have you back as a speaker. Your presentation combined just the right amounts of humor, motivation and practical insights. Your talk earned the highest ratings in the conference!"*

– S. Maier, UAI Technology

#### A sampling of the organizations John has worked with:

- Wachovia Bank
- Capital One Financial Corp
- City of San Diego
- Gap Inc.
- United Health Group
- AON
- J.R. Simplot
- Limited Brands
- Invensys
- Lands' End
- NEC Electronics
- Advanced Auto Parts
- The Ogilvy Group
- Payless ShoeStores
- Burger King
- Carlson Companies
- Darden Restaurants
- BCBS of California
- Pillsbury
- Progressive Insurance

**John's New Book Available Now**

