

October 2009

Two-Minute Drill



John Baker is a nationally recognized speaker, consultant, and award-winning author with over 25 years of executive experience. His READY Thinking principles have helped thousands win when confronted by change. Contact John at www.readythinking.com.

Plunk!

It turns out that one of the most trivial events in shaping human scientific enlightenment is true. While contemplating why the moon moved around the earth and didn't just fling itself into the cosmos, Isaac Newton was indeed plunked on the head by a falling apple. The invisible power that drew the apple off the tree toward the center of the earth had to be -- Newton's intuited -- the exact same force that held the moon in its orbit. What was that force, and what could account for it?

How strange that at the very moment Newton was sitting in a field contemplating astronomy a seemingly inconsequential apple sparked his intuition and unleashed an unparalleled period of enlightened human thought: the law of gravity, modern physics, modern optics, and infinitesimal calculus.

Newton broke through the limiting dogmas and ideologies of his day. It took both intuition and intellect; logical reasoning and gut feel.

Another Apple-related thinker, Steve Jobs, said, *"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma -- which is living with the results of other people's thinking. Most important, have the courage to follow your heart and intuition."*

Ask yourself:

Where do my inspirations come from? Work? Friends? Family? Intuition? Coincidence? Serendipity?

What situation or circumstance do I want to change?

What new information do I have to choose to accept and act upon to bring this change about?

How will I expose myself to this new information?